



August 21, 2011

To all Regional First Nations Fire & Emergency Services Organizations:

Re: 2011-12 National Poster & Multi Media Contest

Fire Prevention Week provides an opportunity to engage your communities in fire safety education and activities. AFAC has identified fire prevention education as a critical component to fire safety at the community level. To encourage a national approach to fire safety we are pleased to announce the details of the 2011-12 National Poster & Multi-Media Contest. The NFPA theme for this year is;



Regional Organizations are encouraged to engage your schools, communities and fire departments to participate in the competition this year. Fire Prevention Week, from October 9-15, 2011 and provides a fantastic opportunity to bring this the fire prevention theme through the competition to your communities.

The letter (attached) should be amended by you or your organization and delivered to schools, communities and fire departments within your region. The Poster Contest operates in two phases; Regions who participate will collect category 1-3 posters & category 4 multi-media and select Regional Poster & Multi-media Contest winners (first, second, third place and honorable mention), the Regional four winners from each category are forwarded to AFAC for selection of National Poster & Multi-media Contest winners. Regional organizations are requested to forward Regional Poster & Multi-media Contest winners to AFAC no later than January 14, 2012. Posters & Multi-media regional entries will be judged by the AFAC Board of Directors in February 2012 and prizes will be awarded to the 1st, 2nd and 3rd place winners in April 2012.

The category 4 multi-media is for Grade 9-12 students. This is an important category as we hope to encourage senior student to participate through a more age-appropriate category utilizing any form of computer tools (including computer generated posters, video, presentation, music or a combination of any forms of multi-media). An important change for the 2011 contest, no hand drawn poster will be accepted for category 4 National contest submissions.

We look forward to working with you to give your youth an opportunity to compete in this Canada-wide National Firefighters Poster Competition.

Sincerely,

Blaine Wiggins
Executive Director

ABORIGINAL FIREFIGHTERS ASSOCIATION OF CANADA